

Writing on the Wild Side:

WORDS & STRATEGY FOR THE RENEGADES,
REBELS AND RULE-BREAKERS



INTEGRATEDCOPY.COM



Rates Card as at 1st July 2019

NITTY

- It's usually best to ask for a specific quote

GRITTY

- Minimum project fees may apply
- Deposits will be required for new clients
- Rush rates may apply
- If you're a not-for-profit let me know

For more information or a specific quote just flick me an email at hello@integratedcopy.com

What do you need wild words for?

CHECK OUT WHAT I DO...

Website / SEO Copywriting
Landing / Sales / Squeeze Pages
Blogs, Articles, Case Studies, eBooks
Video / Animation Scripts
Copy Editing / Proofreading
Marketing / Advertising Copywriting

Content & Social Media Strategy, Posts and Moderation
Tone of Voice Documents
SEO Keyword Research & Report

My pricing is on a per project basis and is calculated on the scope, complexity and anticipated length of the work.

Disclaimer: Although I do everything possible to ensure that the project is completed within the amount quoted, I reserve the right to alter the estimated amount should the parameters of the said work change, particularly in relation to time frame, amount of content or type of work required.

A New Client Intake Assessment Form and/or a Letter of Agreement will need to be completed before work commences.

*content price includes any required research and two rounds of revisions, if required, within 7 days of the first draft being provided.



Content & Social Media Management

Espresso*

Creation of 3-4 unique posts, posting/scheduling - up to 2 social media platforms - \$100 +GST per week

Flat White*

Creation of 3-4 unique posts, posting/scheduling and moderation - up to 2 social media platforms plus 1 unique blog post p/mth - \$120 +GST per week

Cappucino*

Creation of 5-6 unique posts, posting/scheduling and moderation - up to 2 social media platforms plus 1 unique blog post p/wk - \$250 +GST per week

Cafe Con Panna*

Creation of 7- 8 posts, posting/scheduling and moderation - up to 3 social media platforms plus 1 unique blog post p/wk - \$350 +GST per week

**invoiced monthly and payable within 7 days. Minimum 3 month term*



Copywriting, Copy Editing, Proofreading & Collateral

Website Copy*

Up to 5 pages* - \$1250 +GST

Up to 10 pages* - \$2500 +GST

Over 10 pages* - POA

**includes all research, navigational links, CTAs, meta-data*

Blog posts*

Up to 500 words - \$150 +GST

Up to 750 words - \$200 +GST

Up to 1000 words - \$300 +GST

Up to 2000 words - \$500 +GST

**includes all research, navigational links, CTAs, meta-data*

Micro-blogs & Product Descriptions

Up to 100 words

\$50 +GST



Copywriting, Copy Editing, Proofreading & Collateral

Copy Editing & Proofing - POA

Video / Animation/ Radio Scripts - POA

Tone of Voice Document - \$750 +GST

SEO Keyword Research & Report - \$500 +GST

Quarterly Content & Social Media Strategy - \$500 +GST

Email Marketing Campaign - 3 EDMs

Write, collate, test, send out and reporting, automation

\$400 +GST per campaign

Email Marketing Blast - 1 EDM

Write, collate, test, send out and reporting

\$100 +GST per campaign